

Message Text

UNCLASSIFIED

PAGE 01 BONN 03784 081210Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

----- 041229

R 081203Z MAR 76

FM AMEMBASSY BONN

TO USDOC WASHDC

INFO SECSTATE WASHDC 6983

AMCONSUL MUNICH

UNCLAS BONN 03784

FOR OIM/SAD - CHARLES E. JOHNSON

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJ: QUELLE IN-STORE PROMOTION

REF: JOHNSON-COONTZ TELCON 3/5

WE ARE HAPPY TO LEARN THAT FUNDING FOR QUELLE
IN-STORE PROMOTION WILL BE AVAILABLE. WE ESTIMATE
THAT PROMOTION WILL RESULT IN INCREMENTAL PURCHASES
EXCEEDING \$ ONE MILLION.
HILLENBRAND

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BONN03784
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760087-0304
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760385/aaaacxjy.tel
Line Count: 39
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 27 AUG 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27 AUG 2004 by meiwc>; APPROVED <03 DEC 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: QUELLE IN-STORE PROMOTION
TAGS: BEXP, GE
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006